

avaali™



Collaboration in Action

# Avaali – RPA CoE Engagement Programme

*To - Customer Name*

## Background

- Setting Context and Background

## Challenges

- Challenges in implementing RPA

## CoE Model

- Setup RPA CoE

## Methodology

- Citizen Developers Model

## Benefits

- Benefits to Customers



# Enterprise Business Challenges



## Efficiency

- ✓ Slow and labor-intensive data entry processes and exception handling
- ✓ Less / no time for value added processes
- ✓ Error Prone
- ✓ Redundant and repetitive tasks

## Visibility

- ✓ No analytics
- ✓ Lack of audit trail
- ✓ Lack of process data
- ✓ Difficulty to measure KPIs



## Control

- ✓ Scattered process across multiple geographies
- ✓ Sensitive data exposed to undesirable persons
- ✓ Data security and cyber attack prone
- ✓ Vulnerability of end customer

## Cost

- ✓ High cost of labor-intensive processes
- ✓ Higher scalability costs
- ✓ High change management cost

# Drivers of Robotic Process Automation



## High Volume

Value of automation increases for high volume and longer processes

## Error Rate

Error prone processes will benefit more from automation

## Process Type

Structured and standard processes allow quicker development time and ROI

## Activity Type

Automation provides higher benefits where activities in the process include multiple copy and paste of information across systems



## Customer Experience

Robots can work quicker and work 24\*7 thus improving SLAs and Customer Satisfaction

## Process Stability

Robots are best applied in a stable environment which doesn't incur frequent changes

## Process Adherence

Robots will always perform the process as it is programmed to do, eliminating non-adherence

## Quick ROI

Typically, RPA can drive about 30 – 50% of FTE savings and can be deployed quickly therefore business benefits start flowing within a short period of time.

# Stages in the Automation Journey



## INITIALISE

- Establish sponsorship and governance
- Select initial processes and baseline performance
- 1st sprint (the Pilot) – deliver initial processes
- Demonstrate the benefits
- Identify and prioritise further processes

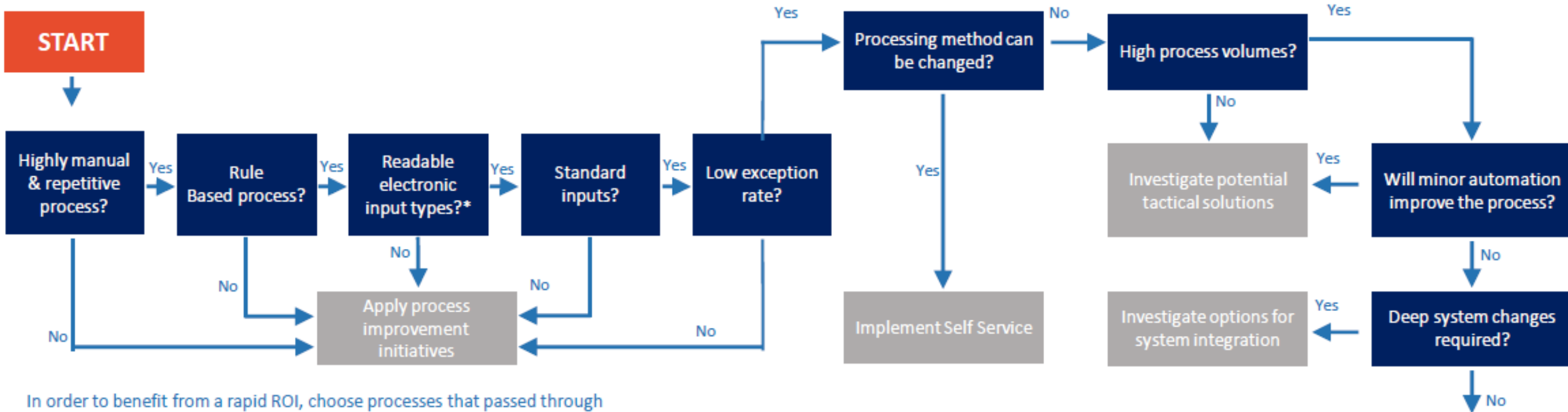
## INDUSTRIALISE

- Implement RPA in sprints
- Make organisational changes
- Capture benefits and showcase successes
- Define vision and target operating model for automation, plan transformation journey
- Plan impact on people and organisation
- Baseline performance, build benefits case and set CSFs and KPIs
- Implement the required infrastructure, support model and core RPA team
- Establish demand pipeline

## INSTITUTIONALISE

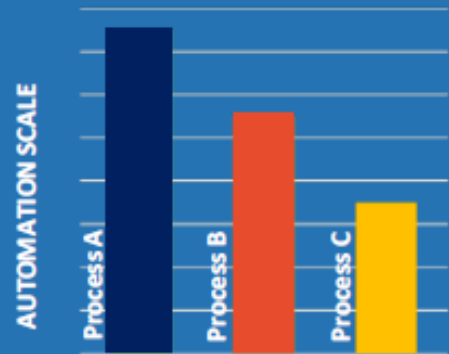
- Transformed, low-cost & high-performance operating model
- RPA scaled across the enterprise providing back-office and support functions
- Virtual workforce embedded at the heart of the organisation with optimal human / digital performance
- RPA built into future organisation design
- Culture of continuous improvement embedded within RPA function
- Automation skills developed and other teams trained
- Library of reusable objects established

# Robotic Process Assessment



In order to benefit from a rapid ROI, choose processes that passed through a transformation initiative using the Lean Six Sigma methodology.

Process Characteristics	Process A	Process B	Process C
Highly Manual and Repetitive work	●	●	●
Rule Based Processes	●	●	●
Electronic Readable Input Types	●	●	●
Standard Input Types	●	●	●
Low Exceptions Rate	●	●	●
High Volume Transactions	●	●	●
System changes	●	●	●



**RPA**

Process A is the best fit for automation, followed by Process B, while Process C should be subject to a Lean Six Sigma transformation approach prior to considering automating it.

# RPA success criteria – Top 5



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1. Senior leadership committed to the transformation – establishment of a proper governance committee

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2. The most important decisions were made by the people who owned the business processes. They had the most appetite and interest in using RPA to create productivity efficiencies in their processes.

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3. Identification of the right processes for automation, process optimization before automation

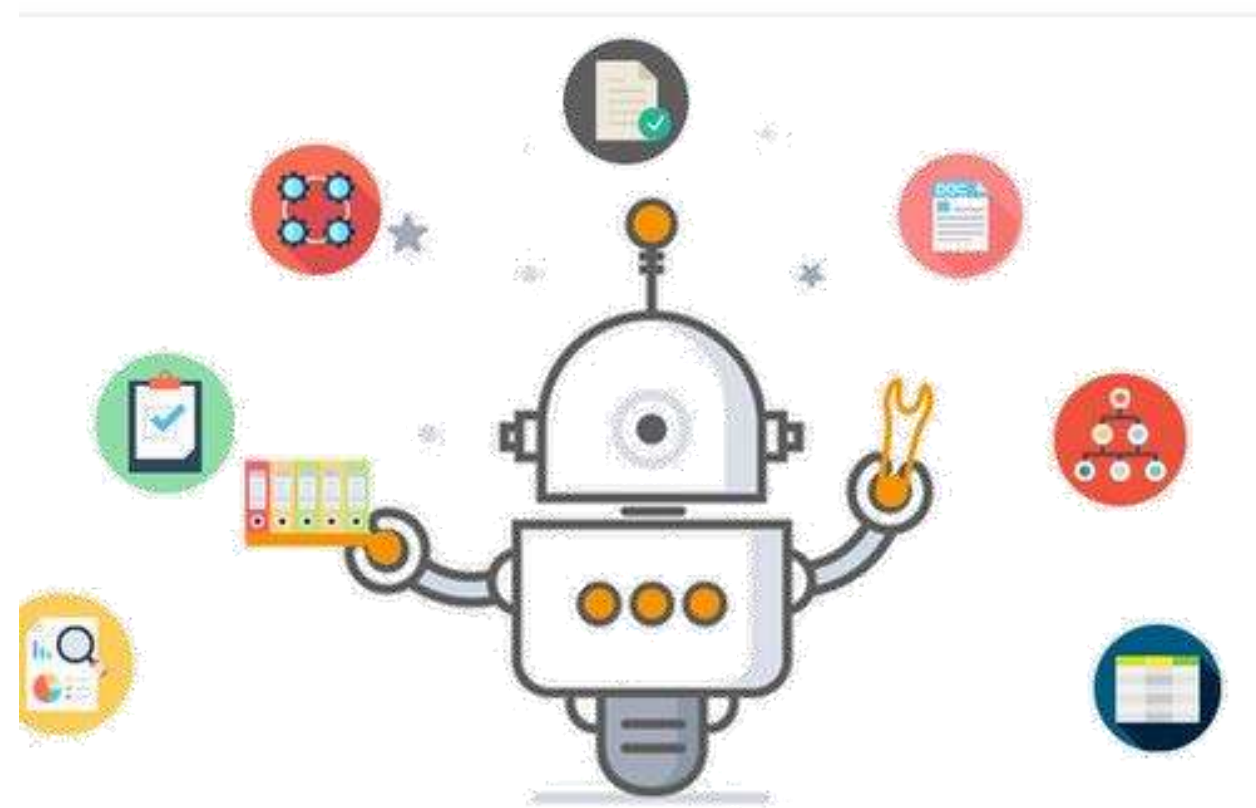
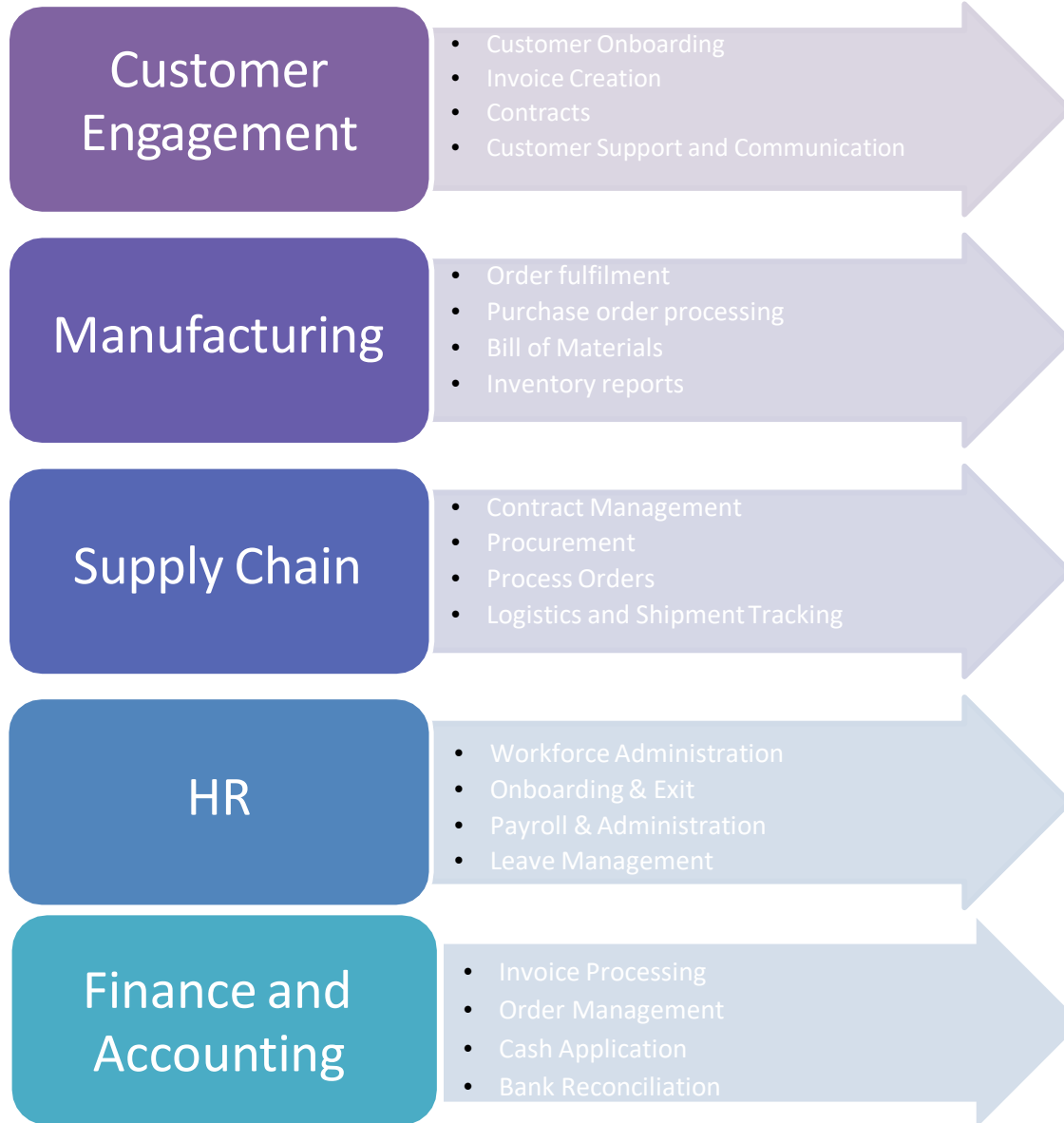
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4. Reskill internally and change management

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5. Effective COE set-up for scale and growth

# Opportunity Areas for Automation





# Automation in Customer Processes



## Examples of Customer oriented processes in Manufacturing Industry

Customer Onboarding	Invoice Creation	Intelligent Marketing	Contracts
Refunds	Proactive Service Notification	Customer support and communication	Information Update
Assembly	Customer Profiling	Dispute Resolution	Product Design Development



## BENEFITS

- Assisted Sign on – Faster turn around with customer service
- Pricing flexibility with Intelligent Marketing & customer positioning
- Effective third-party solution integration
- Effective & personalized service
- Resource optimization
- Quick ROI & efficient Processes
- Agile processes supports achieving SLA

While it is hard to estimate the ROI for Customer services in a Manufacturing industry, companies have reported ~15%\* of ROI within the first 2 months of implementation

# Automation in Customer Processes



## Examples of processes in Manufacturing Industry

Order fulfillment	Purchase order processing	Bill of materials	Inventory reports
Transportation management	Regulatory compliance	Customer support and communication	Prototype Testing
Assembly	Inspection	Research	



- Improved Operational Efficiency
- High customization with Man – Machine Collaboration
- Reduced errors & wastage
- Reduced Labour costs
- Enhanced Regulatory compliance
- Super-efficient and Cost-Effective digital systems
- Digitized communication
- Predictive Maintenance

### Opportunities for Automation

Low
Medium
High

While it is hard to estimate the ROI for Customer services in a Manufacturing industry, companies have reported ~15%\* of ROI within the first 2 months of implementation



# RPA for Supply Chain : Planning and Sourcing

## Plan

### Perform Demand Planning

Enterprise Forecasting

Demand Sensing

Customer Collaboration

### Perform Integrated Business Planning (Sales & Operations Planning)

New Product Development

Conduct Financial Reconciliation

Conduct Supply Balancing

### Perform Inventory Planning

Track Product Lots and Batches

Plan and Manage Inventory

Perform Inventory Control

## Source

### Perform Sourcing Strategy

Define Sourcing Strategy by Commodity

Conduct RFx/Auctions and Optimize Bid

Analyze Supply and Assess Opportunity

Contract Management

Analyze Supply Market and Qualify Suppliers

Select and Activate Supplier

### Operational Procurement

Create Requisition and Obtain Approval

Transfer Product

Create Purchase Order

Assess Impact of Product

Receive and Verify Product

Authorize Supplier Payment

### Perform Sourcing Strategy

Segment Suppliers

Measure and Drive Performance

Conduct Supplier Reviews

Terminate / Transition Suppliers

Terminate / Transition Suppliers

Track Continuous Improvement

### Manage Contracts

Create Contract

Monitor and Enforce Contracts

### Opportunities for Automation

Low

Medium

High



# RPA for Supply Chain : Delivery

## Process Orders

Process Inquiry and Quote

Release and Consolidate Orders

Receive, Enter & Validate Order

Generate Invoice and Collect Payment

Check for Inventory Availability

Process Complaints and Inquiries

Reserve Inventory & Determine Delivery Date

## Manage Transportation

Build Loads

Deliver Product to Customer

Route Shipments

Manage Import/Export and Customers

Select, Rate and Schedule Shipments

Logistics & Shipment Tracking

Load Vehicle and Generate Shipping Docs

Manage Freight Pay and Audit Process

## Manage Warehousing

Receive Product from Source (Supplier)

Pick Product

Pack and Label Shipment

Manage Warehouse Operations

## Process Returns

Perform Returns Planning

Execute Processing of Returns, Repairs and Recalls

Manage Returns Policies and Procedures

Opportunities for Automation

Low

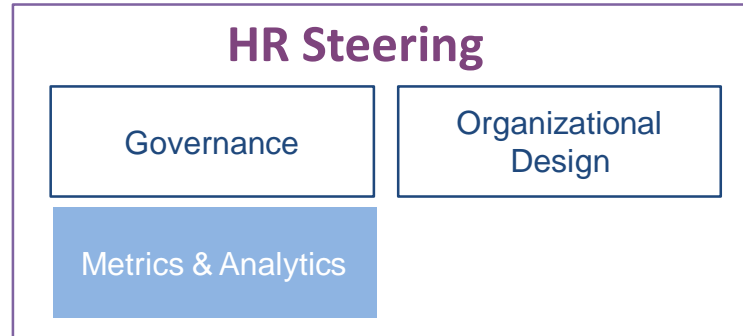
Medium

High

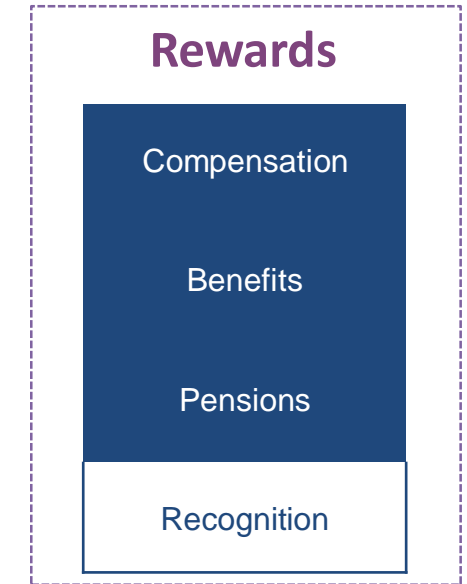
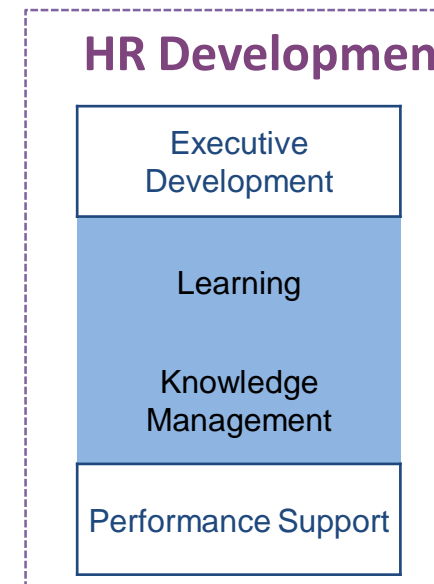
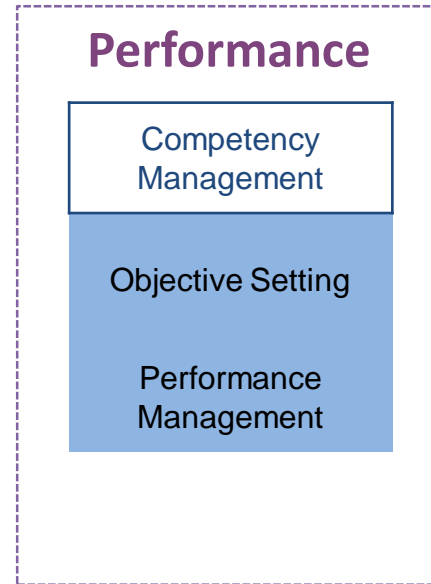
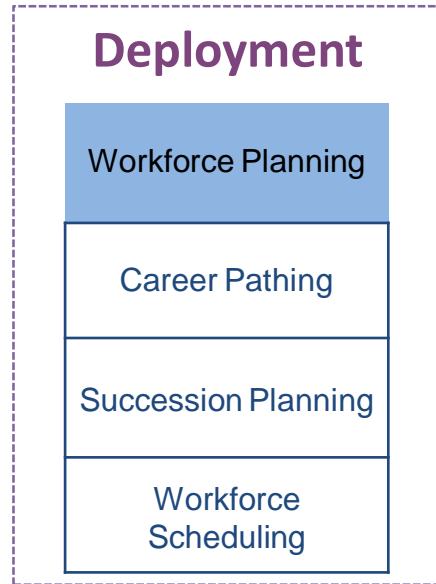




## Talents



## Talent Life-Cycle



Opportunities for Automation

Low

Medium

High



## HR Operations & Support



## HR Services & Administration



## Payroll and Administration



Opportunities for Automation





## Record to report (General accounting)

General Ledger Accounting	Consolidations	Monthly/ Quarterly Close	Financial Reconciliation
Fixed Asset Accounting	Tax Planning/ Accounting	Benefits Admin./ Accounting	Inquiry Handling
Premium Accounting (Ins)	Re-insurance Accounting (Ins)	Investment Accounting/ Securities Pricing	Daily P&L/ Mark to Market

## Purchase to payment

Requisition Materials	Purchasing/ Procurement
Payment Processing	Accounts Payable
T&E Accounting/ Reimbursement	Procurement. Card Admin

## Order to cash

Order Entry	Billing
Cash Application	Collections
Bank Reconciliation	Treasury/Trust Management

### Opportunities for Automation

Low

Medium

High

# Deep Dive in Finance & Accounting for Enterprise RPA



## Accounting

- Automating complex journal entries
- Performing and documenting account reconciliations
- Calculating and applying allocations
- Maintaining fixed-asset accounts

## Accounts payable

- Entering non-EDI invoices
- Performing 2-and/or 3-way invoice matches
- Processing expense-approval requests
- Completing audits (eg. Duplicate supplier payments)

## Accounts receivable

- Generate and validating invoices
- Applying cash to outstanding balances Analyzing and processing disputes
- Creating reports (eg. Accounts receivable aging, credit holds)

## Financial planning and analysis

- Building standard management reports Consolidating and validating budget and forecast inputs
- Gathering and cleaning data for analysts

## Payroll

- Flagging time-sheet errors and omissions
- Auditing reported hours against schedule
- Calculating deductions
- Harmonizing data across multiple time-keeping systems

## Other

- Preparing external-reporting templates
- Conducting transaction audits of high-risk areas
- Preparing wire-transfer requests





# RPA Scaling



## Organizations are looking to **scale**

**66%**

of companies expect **an increase in RPA spend by at least 5%** over the next 12 months

**40%**

of decision makers will **increase their RPA investments by more than 10%** over the next 12 months

## Employees are ready to bring **technology to their workspaces**

**74%**

of employees **are ready to reskill** to remain employable

**2 days/  
month**

time employees willing to **spend on training**

# Challenges in Implementing RPA



## Process Analysis Issue

Hard to get operational leads to focus on the concept, and also believe in the concept

## RPA Development

A design team is often missing in many of the organizations that are looking for RPA

## Mismanagement of Responsibilities

It's important to clearly outline who is managing what, what the RPA will handle

## Lack of Help from a Local Team

Having a well-staffed and knowledgeable, local team on hand to help you with your RPA issues.



## Business Case Issues

Processes that will be affected by the RPA should all be consulted as well, and all departments should be considered

## Maintenance of Your RPA

If you're not establishing a regularly scheduled maintenance protocol, you'll find immediate issues with your RPA.

## Infrastructure Issues

A centralized infrastructure team that is helping to expedite the implementation process..

## Post-Implementation Adoption

Leadership to guide employees to understand how RPA can benefit them, provide opportunities for entrepreneurship and make their lives easier overall.

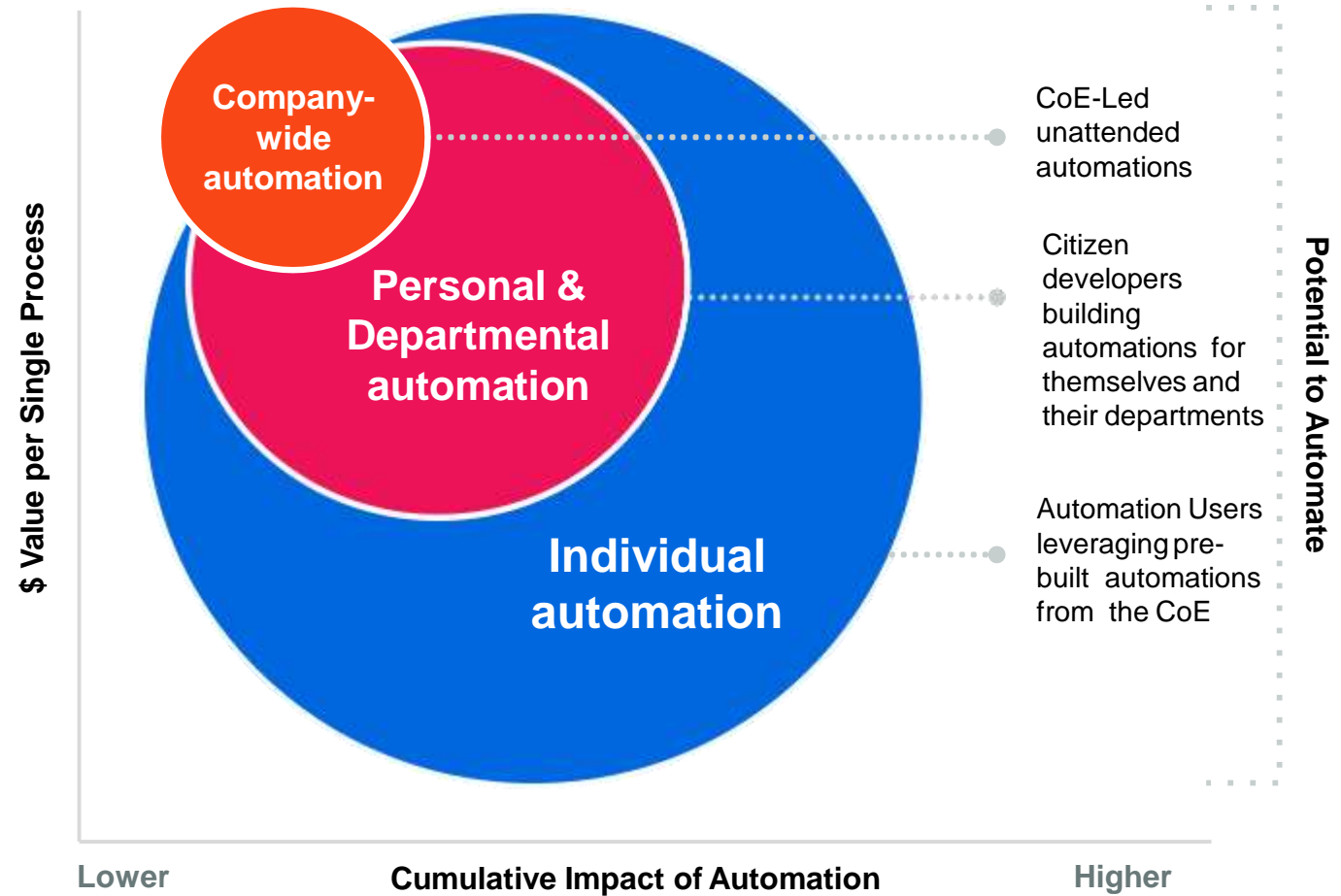
# Foster RPA adoption



Your scaling opportunity with the help of individually-created automations to **drive bigger revenue and cost savings from RPA**

## Gartner Predicts 2020:

By 2023, there will be a 30% increase in the use of RPA for front-office functions (sales and customer experience)

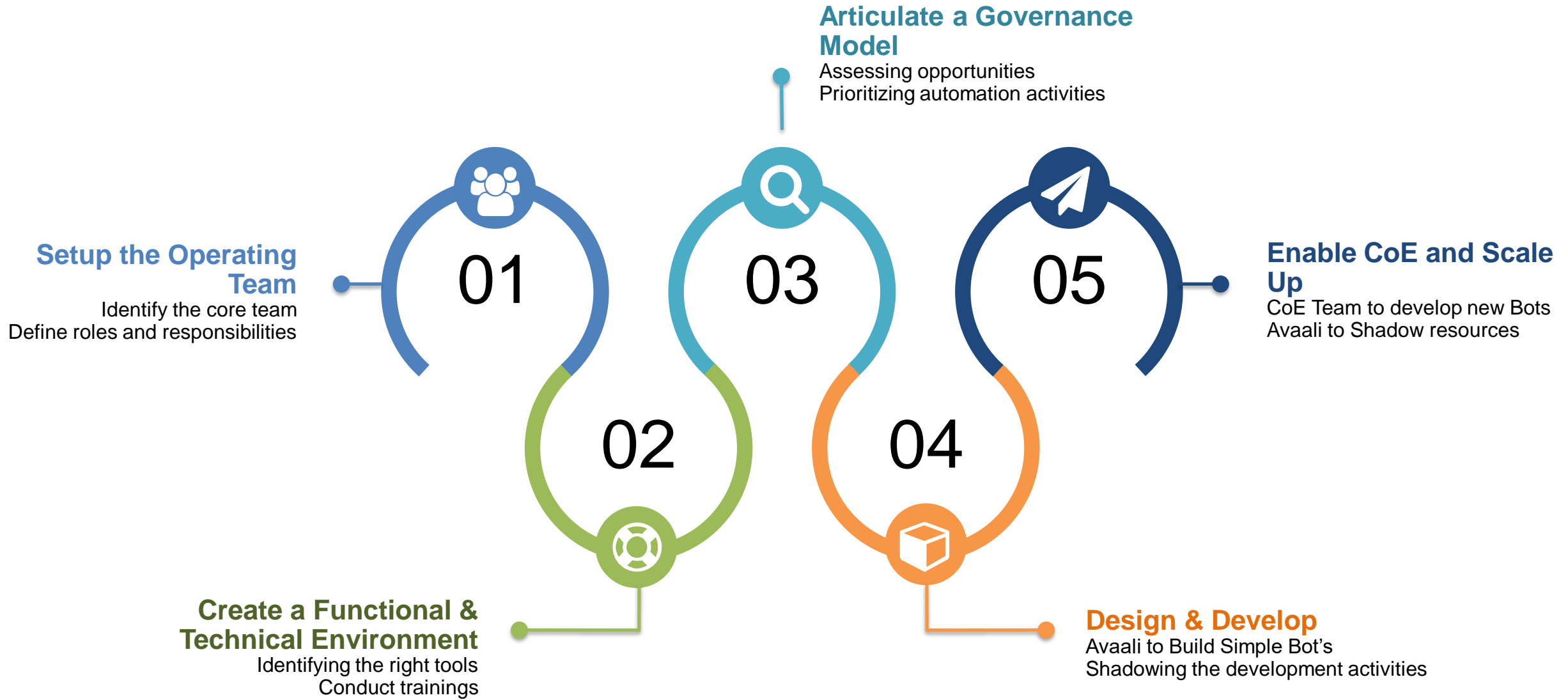






# Build RPA COE

# Setting up Digital CoE - Key Steps





**Enable automation enterprise-wide**

# Identify the Workforce for Automation – Step 1

Enable everyone in your organization to **build and use automations with the right tools for them**

At the core of your CoE lies the **Robotic Operating Team**. This team consists of a set of clearly defined roles and responsibilities and is charged with implementing and managing the automation as quickly, as efficiently and as safely as possible throughout the enterprise



**CoE Lead**

Manages RPA adoption to enable employees across the organization benefit from automation



**RPA developers**

Create process automations for group usage as a part of centrally-managed RPA program



**Citizen Developers**

Non-technical employees who create their own automations for specific processes



**Automation Users**

Automation consumers who actively work side-by-side with robots



# Create a Technical and Functional Environment – Step 2

While the roles and responsibilities are being established, you must focus at the same time on the functional resources & technical tools, clarifying and configuring them in support of the implementation.

## Identify the right tools for your workforce:

CoE  
Lead

**Automation Hub**

- Gather ideas from employees
- Scale up with the power of crowdsourcing
- Manage the entire automation lifecycle in one place

Process  
Owners

**Process Mining**

- Produce a detailed “x-ray” of your end-to-end processes by pulling log data from your enterprise systems

Process  
Owners

**Task Mining**

- Automatically identifies and aggregates process workflows
- Applies AI to map tasks to automation opportunities.

Business  
Users

**Task Capture**

- Takes screenshots and gather data for each step
- Document workflows with ease
- Creates PDD and XAML file

Citizen  
Developers

**StudioX**

- Build your own automations for everyday tasks
- A no-code tool to build automations
- Deploy robots locally on your desktop

RPA  
Developers

**Studio**

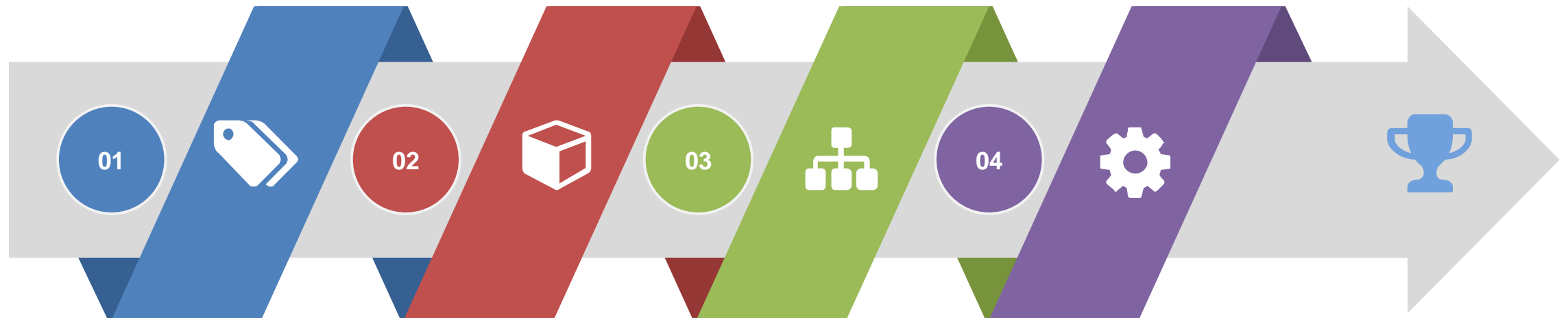
- Everyone from business users to advanced developers can build great software robots
- Design automations fast with an easy drag-and-drop editor

# Create a Technical and Functional Environment – Step 2



## Training for your workforce:

AVAALI's CoE Engagement Programme – Starts with **2 – 3 weeks** training – We help you to learn and understand how to use RPA tools to build and own a simple **RPA BOT**



### Introduction

- Team Introduction
- Understanding participant expectation
- RPA Overview

### Functionalities

- Tools and Technics
- Process Assessment
- Capture process details
- Overview of Process Design Document

### Deep Dive

- Automation Design
- Create first BOT
- Bot lifecycle management

### Publish

- Bot Administration
- Maintenance and Governance
- Final Assignment



# Articulate a Governance Model – Step 3

Creating a good governance process is highly important and goes a long way. The sooner in the automation journey it gets set up, the better.

Assessing RPA opportunities and prioritizing automation activities

Provide the guidelines and templates for assessment, design, development and deployment of robots, managing the demand pipeline

Change management issues & risks are laid out and frameworks & templates for change management are established

Performance and productivity metrics & measurement are also circulated

Assigning roles & accountability and ensures good collaboration and communication between units



# Pilot Program – Step 4



Validate processes identified for Automation by COE team using Automation Hub

Verify process flow documents generated using Task Capture

Start with the top 10-20% of target users

Shortlist low hanging process with simple complexity

Avaali to build BOTs with Customer team shadowing

# Support - Step-5



CoE team to develop new BOTs with Avaali shadowing

Post-mortem with users

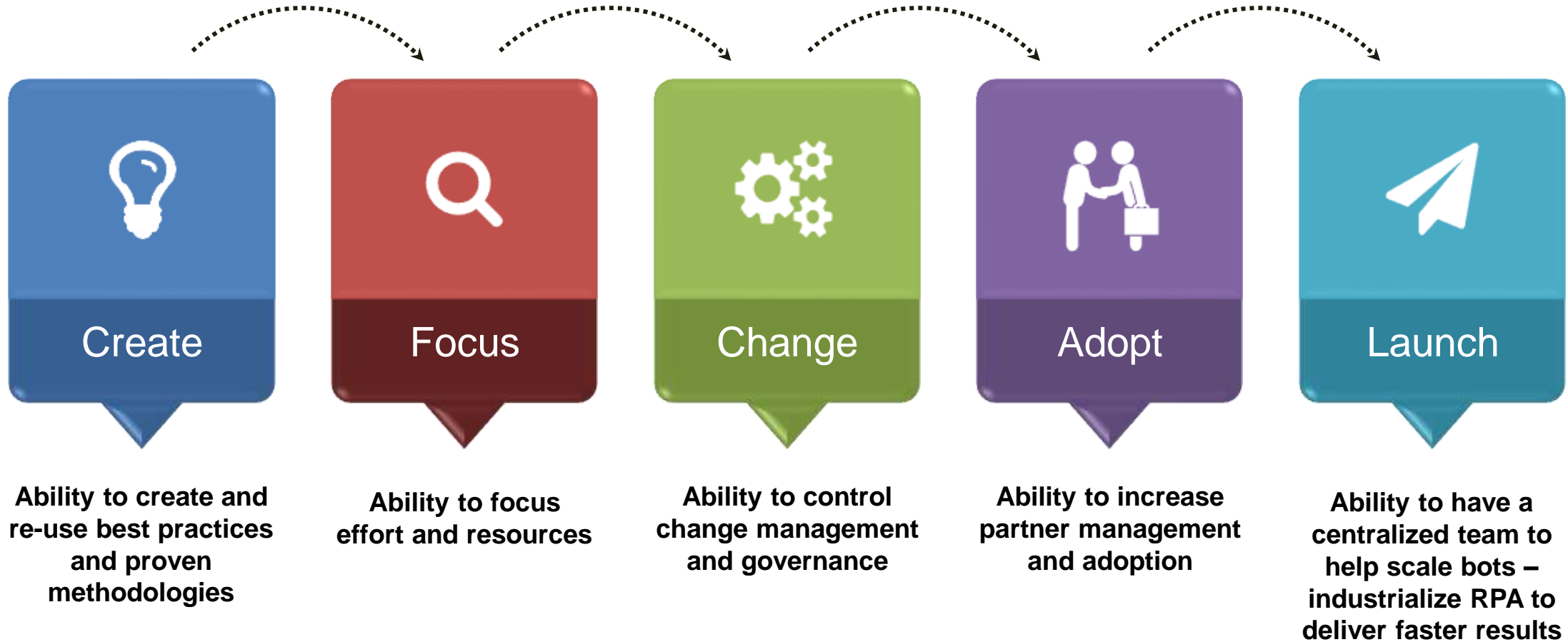
- What did they build?
- What processes do they think should be automated first?

Conduct a quality check and make BOT ready for Production

Guide business users on how to consume the BOTs

“Show and tell” with the broader org to showcase what they built

Support to scale-up and create more BOTs



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